

REP HEADLINE# 6310713

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

TRF# 492928

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

SEP21/12 12.39

*** WFSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12			79200.00									
CONTRACT TOTAL												79200.00
TOTAL SPOTS												66

MARKET TOTALS \$190,476

WFSB 42%

WTNH 30%

WVIT 20%

WTIC 7%

WCTX 0%

WCCT 1%

WHPX 0%

ACCURATE SHARES

SVC- NSI BOOKS- MAY/PJ

DEMOS- RA50+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

And:

Great American Media (GMMB)
 1010 Wisconsin Avenue
 Washington, DC 20007

Contract / Revision 492928 /		Alt Order # 06310713
Product DSCC IE		
Contract Dates 09/12/12 - 09/18/12		Estimate # 1758
Advertiser Democratic Senatorial Campaign Committee		Original Date / Revision 09/21/12 / 09/21/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 49	Product Code 53
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	09/12/12	09/18/12	10am-11am	10am - 11am		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$400.00			
2	WFSB	09/12/12	09/18/12	CBS Soaps	1230-2p		:30			NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				10	\$450.00			
N 3	WFSB	09/12/12	09/18/12	The Talk	2-3p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WFSB	09/12/12-09/18/12	The Talk	2-3p	MTuWThF----	:30		\$400.00	NM		
				Credited								
4	WFSB	09/12/12	09/18/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$400.00			
5	WFSB	09/12/12	09/18/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				2	\$950.00			
6	WFSB	09/12/12	09/18/12	Eyewitness News	5pm - 5:30pm		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$1,500.00			
7	WFSB	09/12/12	09/18/12	Eyewitness News	5:30pm - 6pm		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				4	\$1,500.00			
8	WFSB	09/12/12	09/18/12	Eyewitness News	6pm - 6:30pm		:30			NM	5	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$2,100.00			
9	WFSB	09/12/12	09/18/12	Inside Edition	7pm - 7:30pm		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$1,200.00			
10	WFSB	09/12/12	09/18/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$600.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 492928 /		<u>Alt Order #</u> 06310713
<u>Contract Dates</u> 09/12/12 - 09/18/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1758
<u>Advertiser</u> Democratic Senatorial Ca		<u>Original Date / Revision</u> 09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
11	WFSB	09/12/12	09/18/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$1,200.00			
N 12	WFSB	09/12/12	09/18/12	9am-10am	9am - 10am		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				5	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	WFSB	09/12/12-09/18/12	9am-10am	9am - 10am	MTuWThF----	:30		\$400.00	NM		
	Credited											
13	WFSB	09/15/12	09/15/12	48 Hours Mystery	10pm - 11pm		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$2,000.00			
14	WFSB	09/16/12	09/16/12	60 Minutes	7pm - 8pm		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$8,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	09/10/12-09/16/12	60 Minutes	7pm - 8pm	-----Su	:30		\$8,000.00	NM		
	See MG 14.2											
	2	WFSB	09/16/12-09/16/12	60 Minutes	7:30-8:30pm	-----Su	:30		\$8,000.00	NM		
	Ⓜ MG for 14.1 09/16											
15	WFSB	09/13/12	09/13/12	Person of Interest	10pm - 11pm		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$6,000.00			
16	WFSB	09/13/12	09/13/12	Big Brother	9pm - 10pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$7,000.00			
17	WFSB	09/12/12	09/18/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTFS-				3	\$1,200.00			
Totals											66	\$79,200.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/18/12	66	\$79,200.00	\$67,320.00
Totals	66	\$79,200.00	\$67,320.00

Signature: _____ Date: _____

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